

OFFICE OF DIETARY SUPPLEMENTS

PUBLIC MEETING

May 20, 2005

Bethesda North Marriott Hotel &
Conference Center

North Bethesda, Maryland

2:30 p.m. to 4:15 p.m.

[PROVIDED TAPE TRANSCRIPTION]

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P R O C E E D I N G S

DR. THOMAS: I'm Paul Thomas, a scientific consultant with the office. I'm sure I can't be more than a nice moderator as Dr. Coates was. I can only hope to be equal to the task but now let's change gears a bit.

We're now going to hear from several of our stakeholders. They're the ones who answered our general call for an opportunity to speak at this meeting and I think we have now four presenters, including several from the supplement industry, as well as academia. Unfortunately, I think we lost our health care provider from New York City.

Well, the order in which they speak is going to be the order in which they actually contacted us to ask to speak with a couple of exceptions to account for the fact that some people need to catch a flight home a little early.

Now here are the rules briefly for this part of the session: Each presenter is going to have five minutes for their remarks. And on our color timer I think it's set up so that the yellow light will come on at four minutes and the red light when the time is up.

And like before, for this part again only ODS staff will be able to ask questions after each

1 presentation but the rest of you hold on, please,
2 because you'll have an opportunity to give comments
3 and ask questions at the end.

4 Okay. We are going to start first with
5 Paul Bolar. Mr. Bolar is vice-president of
6 regulatory affairs for the supplement company
7 Pharmavite, LLC, in North Ridge, California.

8 **PAUL BOLAR**

9 MR. BOLAR: Good afternoon. My name is Paul
10 Bolar and I'm vice president of regulatory affairs
11 for Pharmavite. We're in the Los Angeles area and
12 we've been in business for about 34 years. We make
13 a wide range of dietary supplements and vitamins,
14 herbals and botanical products.

15 We commend the ODS on their progress in
16 furthering research on the benefits of dietary
17 supplements. In recent years the office has made
18 significant progress on this key objective. I'd
19 like to focus my comments today on the office's "IF"
20 major strategic goal, which is to expand and conduct
21 outreach activities that inform and educate the
22 public, health care providers and scientists about
23 the benefits and risks of dietary supplements.

24 As identified in this goal, the ODS has an
25 important and a unique mandate to serve as an
26 authoritative impartial information resource for

1 consumers, health care professionals and the media
2 regarding emerging scientific issues related to
3 dietary supplements.

4 Unfortunately, from our vantage point, as a
5 member of industry, ODS generally maintains a low
6 profile with public audiences at the most critical
7 times when breaking news on dietary supplements is
8 published and media and consumer interest is at its
9 peak.

10 Now at the risk of sounding like a broken
11 record, I'll again raise the example of vitamin E to
12 illustrate my point. Vitamin E recently received
13 tremendous media attention when its safety was
14 called into question by the release of the Miller
15 Meta-Analysis in November 2004. Much of the media
16 ignored the substantial body of existing evidence,
17 including IOM recommendations which confirmed the
18 safety and efficacy of vitamin E. Despite the
19 highly questionable validity of Miller's findings,
20 many consumers were spooked by the distorted
21 headlines and alarmist articles that appeared in the
22 mainstream media.

23 The ensuing confusion and concern created
24 by these reports resulted in an almost immediate 40
25 percent drop in vitamin E sales across all brands
26 and channels and trade, and this remains to this

1 day. The net result is that millions of
2 consumers who previously received the benefits from
3 vitamin E supplements completely stopped taking
4 these products. This outcome should be viewed in
5 the light of the fact that significant vitamin E
6 deficiencies in the American diet have been well
7 documented in multiple studies, including the most
8 recent NHANES study.

9 This single questionable study may have had
10 more impact on the American consumer's perception
11 and consumption habits of an essential nutrient than
12 any other study and it has the potential to
13 exacerbate an already serious nutritional situation.

14 It is a perfect example of where ODS could have
15 provided significant insights to health care
16 providers, the media and millions of interested
17 consumers. Unfortunately, the public heard
18 little, if anything, from ODS on this issue.

19 Even today, six months later, the vitamin E
20 fact sheet on the ODS website does not address the
21 Miller analysis. Many consumers still don't know
22 what to do with this information. The Miller study
23 and the resulting media coverage is a prime example
24 of why ODS needs to weigh in aggressively to educate
25 consumers on the scientific process and consumers
26 need to understand that neither the scientific

1 community nor the general public should view a
2 single analysis as the definitive answer on a
3 supplement's safety or efficacy.

4 Consumers need to recognize that more
5 information and analyses are required and better
6 understand how to put this information into
7 perspective.

8 Unfortunately, the best opportunity for ODS
9 to make a significant impact on the understanding of
10 the media and consumers on this particular issue has
11 passed. However, other opportunities will
12 inevitably occur. When they do, we encourage ODS to
13 take a more active leadership role and be on the
14 front line weighing in with timely accurately
15 information for public audiences who need to hear a
16 balanced, unbiased, authoritative perspective on the
17 latest science.

18 We, therefore, encourage ODS to embrace its
19 fifth strategic goal by aggressively expanding its
20 outreach and communication activities. ODS can and
21 should inform and educate the public about dietary
22 supplements and promptly provide a balanced
23 perspective for consumers, health care professionals
24 and the media on emerging scientific issues. In
25 other words, establish ODS as a timely go-to source
26 of well balanced unbiased information on current

1 issues that affect the public's perception of
2 dietary supplements. To this end we would also
3 encourage ODS to reach out to industry leaders and
4 trade associations to develop effective
5 communication approaches.

6 Thank you for this opportunity to comment.

7 (Applause.)

8 DR. THOMAS: Are there any questions from
9 the ODS staff?

10 Okay. Then we'll move on to our next
11 speaker who is Dr. Susan Moyers. Dr. Moyers is with
12 the Department of Pediatrics at the University of
13 South Florida College of Medicine in Tampa.

14 Welcome.

15 **SUSAN MOYERS**

16 DR. MOYERS: I do have a powerpoint here so
17 if I could just clarify before I get started. I'm
18 with the University of South Florida. We have a
19 wonderful medical school but no football team to
20 speak of. Our football team is up and coming as
21 they say.

22 First of all, I wanted to thank Dr. Coates,
23 Dr. Thomas and the Office of Dietary Supplements for
24 allowing me to talk today about databases and also
25 thank them for some wonderful and excellent work
26 that they've done in the very short history of the

1 Office of Dietary Supplements.

2 Our organization, the Pediatrics
3 Epidemiology Center, led by my boss, Dr. Jeffrey
4 Cricher, functions primarily as a large data
5 collection management, analysis and informatics
6 center for a number of NIH funded prospective cohort
7 and interventional studies. These studies involve
8 conditions such as Type 1 diabetes, childhood
9 cancers and diseases under the jurisdiction of the
10 NIH Rare Disease Network. It is in this connection
11 that we are here today with a recommendation that we
12 hope will broaden the scope of services offered by
13 ODS and foster collaboration, enhancing
14 opportunities to include dietary supplements in
15 interdisciplinary research.

16 At the Pediatrics Epidemiology Center we
17 collect large amounts of data gathered by our foot
18 soldiers, that is the study nurses and the clinical
19 dietitians in the field, from food frequency
20 questionnaires, interviews, dietary supplement
21 questionnaires and other kinds of data collection
22 instruments that are largely based on self-reported
23 intakes. And as, I'm sure, no one in this room will
24 be surprised to hear that increasingly our study
25 participants are reporting the use of dietary
26 supplements. In fact, some of our families report

1 the use of off the shelf dietary supplements in
2 infants as young as two and three months of age.

3 A large percentage of our study
4 participants, however, seem to be unable to identify
5 the products they're taking clearly beyond the brand
6 name or general product description. In our study
7 we ask them to bring into the clinic their
8 supplement labels, their supplement bottles.
9 Typically they don't remember to do this. As a
10 result, our research staff must often spend hours
11 tracking down the ingredients of these loosely
12 identified products, try to make a determination
13 about how to code them within our data structures.

14 There is a pressing need for a database
15 system that can rapidly capture, code and categorize
16 dietary supplement products according to brand name
17 and ingredient with perhaps the added capability of
18 including a grading system for authentication of
19 product constituents, uses and doses when that
20 information is available.

21 The accurate representation of dietary
22 supplement intake in a clinical trial is vitally
23 important even if that clinical trial is not
24 studying dietary supplements per se. As is
25 increasingly clear, dietary supplements are emerging
26 as important variables in our analyses of the

1 determinants and outcomes of many diseases. At
2 present, as you know, ODS has made some very
3 important advances to create supplement nutrient
4 databases in conjunction with datasets created by
5 the National Center for Health Statistics and plans
6 to merge these datasets with existing food
7 composition databases but thus far the planned
8 efforts don't seem to meet the data collection needs
9 of our large clinical trials.

10 One reason is that NCHS data is often
11 limited to those dietary supplements that are
12 actually reported by NHANES participants and we
13 estimate that that's probably about 25 percent of
14 the supplement products on the market.

15 A dietary supplement database can be
16 modeled after databases that currently are used to
17 catalogue medication. What you see on this slide is
18 from a system called RX-NORM which is used by the
19 National Library of Medicine to catalog prescription
20 medications. Each product is given a unique code
21 that is never duplicated even if the product is
22 discontinued. This model captures relationships
23 between brand name ingredient and ingredient
24 strength so that users, our study nurses and
25 clinicians could query from the generic to the
26 specific and vice versa.

1 Here's another screen at the bottom of this
2 screen-- I don't know if you can see the tiny type--
3 is that unique coding number that is always tied to
4 that particular product so we can always track that
5 product in this particular system.

6 Whatever model is adopted for a supplement
7 database for the Office of Dietary Supplements, it
8 is important to ensure that a central data source is
9 made available using good information management
10 practices and is accessible to research throughout
11 all the NIH clinical trials.

12 Further detail, including data and resource
13 requirements, are being submitted as addenda to this
14 presentation. We believe that a central accessible
15 free of charge up to date data system for capturing
16 product and brand information will enable research
17 communities to better incorporate dietary supplement
18 questions in their research instruments, will enable
19 data sharing across all clinical trials, and will
20 facilitate the understanding of the role dietary
21 supplements play in the determination of disease and
22 health outcomes.

23 Thank you very much.

24 DR. THOMAS: Thank you, Dr. Moyers.

25 Are there any questions from the ODS staff?

26 Okay. Our third speaker is going to be Dr.

1 Haidi Zhang. DR. Zhang is a research associate
2 professor in the Department of Pharmaceutical
3 Science at Long Island University in Brooklyn, New
4 York.

5 **HAI DI ZHANG**

6 DR. ZHANG: First I would to thank the
7 organizers for granting me this opportunity to
8 present here and the big issue I would like to
9 discuss today is the research of dietary supplements
10 (inaudible). And dietary supplements can prevent
11 (inaudible) and they can also (inaudible) treatment
12 of (inaudible). My research (inaudible) and also
13 (inaudible) international (inaudible) is the three
14 institutions in China (inaudible) collected
15 effective supplement formula in a clinical case. I
16 would like to share some (inaudible) here.

17 I visited a hospital (inaudible) in
18 Beijing, China and I was surprised by the effective
19 treatment approach on the patients at this hospital.

20 Over 80 percent of patients (inaudible) and has
21 recovered significantly after six months to one year
22 of supplemental treatment (inaudible).

23 Since the time limit I'd just quickly show
24 you (inaudible) different--the before and after
25 treatment (inaudible).

26 Yes, this was (inaudible) after

1 (inaudible). You can see (inaudible). This is a
2 (inaudible) patient here after seven months.
3 (Inaudible).

4 DR. : (Inaudible).

5 DR. ZHANG: No, this was, you know, severe
6 damage of (inaudible) after (inaudible) months.
7 After the more than one year treatment (inaudible).

8 This patient is 60 years old. (Inaudible).
9 So you can see the (inaudible) of this (inaudible).
10 So we think (inaudible) not only can (inaudible).

11 So I would ask the question why, you know,
12 (inaudible). What they did? And I was (inaudible)
13 and they treated the patients with the same group of
14 the combination of the (inaudible) and they ground
15 (inaudible) into powder and mix it with the honey so
16 like the patient would take every day during the
17 period of treatment and also (inaudible) the
18 treatment (inaudible).

19 In the point of view of (inaudible) the
20 principle of the (inaudible) by the supplement is
21 the promoting a lot of the (inaudible) and the
22 (inaudible) but that in a point of view of
23 (inaudible) of the joint (inaudible). The second
24 issue (inaudible) material (inaudible). They needed
25 that (inaudible). And also (inaudible) the
26 function of the (inaudible) and also the

1 (inaudible). So all of the systems involved
2 (inaudible) those supplements.

3 (Inaudible) treat a problem in (inaudible)
4 body is the public but it is also people. It's
5 (inaudible) not the material, the (inaudible) the
6 genes. And (inaudible) accountable number of the
7 compounds (inaudible).

8 So in the tradition of--sorry. So in the
9 tradition of (inaudible) medicine they have the
10 (inaudible) they already (inaudible) the nature of
11 (inaudible) and that they (inaudible) in the human
12 body. So (inaudible) relationship there but since
13 the limitation of the (inaudible) so they
14 (inaudible) of this kind of correlation but I think
15 they show.

16 (Inaudible) of technology. The highest
17 throughput (inaudible) technology and the computer
18 (inaudible) information technology can provide us
19 the common interface and the language to evaluate
20 the effect of the (inaudible) at the molecular
21 level. So (inaudible) for the correlation between
22 the human and (inaudible) supplements (inaudible).

23 Thank you.

24 (Applause.)

25 DR. THOMAS: Any ODS questions for Dr.
26 Zhang?

1 Okay. Thank you again.

2 Now we'll move on to a very familiar face,
3 Dr. John Hathcock, who is the vice president of
4 Scientific and International Affairs for the Council
5 on Responsible Nutrition right here in D.C.

6 **JOHN HATHCOCK**

7 DR. HATHCOCK: I've got some powerpoints
8 even though it's short and sweet. I usually know
9 how to run these myself but this is two screens
10 further back than I'm qualified to work. Of course,
11 a man my age can get by with it. We're not supposed
12 to know which end of the computer is up. My wife
13 always tells me I don't know which end is up. Thank
14 you.

15 I'm going to make this short and sweet.
16 It's going to be to just one major point as we'll
17 see.

18 The central point is that ODS's
19 accomplishments are considerable in several primary
20 goal areas but performance is inadequate in my
21 opinion in one and, I believe it or not, I'm going
22 to tell you which one that is. Okay.

23 (Laughter.)

24 Five major goals to their strategic plan.
25 Expand evaluation of dietary supplements; doing a
26 pretty good job there and it's certainly

1 appropriate. Foster research, number one; that's
2 certainly appropriate and doing a pretty good job.
3 Stimulate research at biochemical and cellular
4 level; that's appropriate. Develop methodologies
5 for ingredient identification characterization,
6 ingredient and/or product characterization; that's
7 appropriate. Expand and conduct research outreach
8 to the public health care providers and scientists.

9 This is what you've been hearing most of today.
10 This is an appropriate general charge but there are
11 some components, I think, that are missing in action
12 so I'm going to tell you which ones those are.

13 Certainly the place to start in finding out
14 what you should be doing is here. The ODS has a
15 mandate under DSHE (ph). I've noticed that speakers
16 this morning have used that word "mandate." It is a
17 law. It is a legal requirement and it not only
18 established the office but it also laid out the
19 duties of the director. Conduct and coordinate
20 research on dietary supplements at NIH. Collect and
21 compile research from foreign sources in conjunction
22 with Office of Alternative Medicine.

23 Then, number three, serve as the principal
24 advisor--emphasis is mine in red. The original
25 publication law did not have red ink in it--to the
26 Secretary, Assistant Secretary for Health and advise

1 Directors of NIH, CDC and the FDA Commissioner on
2 issues relating to dietary supplements, including
3 the four below. And those four issues are the usual
4 ones; that's appropriate. And compile a database
5 on dietary supplement research and coordinate
6 funding. All that sounds well and good but I'm
7 going to emphasize what it is that's missing in
8 action in red there.

9 The actions--advisory role was implicit in
10 some ODS scientific conferences, that is--laid out--
11 I've just chosen the Vitamin E one because I
12 attended that myself very recently--I attended
13 another one recently. And those outcomes--those
14 reports can be seen as advisory.

15 I think with the law being written the way
16 it is ODS should posture that as advice. Lay it out
17 and call it advice. Call--hold a press conference
18 and call it advice and send it to those five people
19 listed. The Secretary, Assistant Secretary and down
20 the list that you saw a little bit ago and tell them
21 this is our advice to you.

22 I believe that those people listed in the
23 last point here should also take it as advice. I
24 didn't say they should do exactly what it said but
25 that's the way advisory role works. And certainly
26 with our rule making, notice and comment rule making

1 by citizens and all interested parties are, in fact,
2 advisory from the citizens to the government about
3 what it ought to be doing. So this is what I think
4 needs to be expanded, enhanced and embellished.

5 My conclusions then are that most ODS goals
6 are appropriate. The advisory role mandated by DSHE
7 should be clearly incorporated into the strategic
8 plan and the advisory role should be an important
9 component of ODS priorities and actions.

10 The groups that you should be outreaching
11 that to, I note, are--include those that you've been
12 discussing all day that most speakers have mentioned
13 but certainly I believe that the--if I read the law
14 correctly there is no mention of ODS outreach to the
15 public. It's not mandated by DSHE but the advisory
16 role is but I find a large emphasis on one and no
17 emphasis on the other and, therefore, I'm advising
18 you to change this a little bit.

19 Thank you.

20 (Applause.)

21 **OPEN DISCUSSION**

22 DR. THOMAS: Very pointed advice and
23 comments. Thank you, John.

24 Any questions?

25 Okay. Well, we started out with him as our
26 first formal guest speaker, we are going to end with

1 him, Peter Reinecke, who again is the principal of
2 Reinecke Strategic Associates nearby in Arlington,
3 Virginia.

4 DR. REINECKE: It's not too often I get to
5 play both lead off and clean up batter but I think
6 I'll enjoy it and also argue that I should get paid
7 more.

8 (Applause.)

9 I am going to read a statement on behalf of
10 the Utah Natural Products Association with whom I do
11 some advising. Loren Israelson (ph), who is
12 executive director of the association, was unable to
13 be here today and asked me to read the statement.

14 I will add as one matter that one of the
15 first items I worked with the Alliance on was
16 establishment of a policy that they made just a
17 couple of weeks ago that as a condition of
18 membership of UNPA that none of their companies may
19 sell products containing ephedra at any dosage,
20 including 10 milligrams or less.

21 Utah Natural Products Alliance very much
22 appreciates the opportunity to provide its views at
23 this meeting. We view the role and work of ODS as
24 vital to the interest of the American public. We
25 have regularly supported expansion of funding for
26 ODS activities and will continue to do so.

1 Specifically, UNPA commends the excellent
2 work ODS has been supporting to speed up development
3 and dissemination of validated analytical methods
4 and reference materials for botanicals and other
5 dietary supplements. We share the view of ODS that
6 precise, accurate and reliable analytical methods
7 and reference materials are an essential
8 underpinning of the successful implementation of the
9 manufacturing practice standards soon to be
10 promulgated by the Food and Drug Administration.

11 UNPA believes this activity should continue
12 to be a top priority of ODS and urges substantial
13 funding increases for this effort.

14 Second, UNPA urges ODS increase its support
15 of research into potential health benefits of
16 several specific categories of dietary supplements.

17 There's great potential in the work being done on
18 the relationship between fish oils and other dietary
19 supplements in combatting anti-inflammatory
20 diseases. This also applies to work being done on
21 potential or selected botanicals to reverse the
22 development of insulin resistance, the key
23 pathophysiologic feature of metabolic syndrome.

24 Given the obesity epidemic we face,
25 expansion of this area of research is clearly
26 warranted. UNPA strongly supports continuation

1 and expansion of crucial work being supported by ODS
2 on the health benefits of natural products such as
3 black cohosh and traditional Chinese medicine on the
4 health of women as they age.

5 Third, UNPA argues that ODS should
6 substantially expand its support for research into
7 herb drug interactions. We had a lot of discussion
8 about that from a number of speakers today. ODS,
9 NCAM and other ICs at NIH are supporting important
10 work in this area and recent reports of this
11 research highlights the need for increased focus and
12 attention to the topic. Improved dissemination of
13 results of this research to the public, health
14 professionals and other interested parties is also
15 needed.

16 UNPA believes that ODS should continue and
17 expand its outreach to industry stakeholders to
18 share information, gather ideas and assure better
19 coordination of privately and publicly funded
20 research. Today's meeting is an excellent starting
21 point (inaudible) outreach effort.

22 Finally, and I don't believe this is a
23 matter that should be taken up directly by ODS but
24 maybe (inaudible), UNPA believes that consideration
25 should be given to providing ODS with independent
26 grant making authority. This has proven of great

1 benefit to the National Center for Complementary and
2 Alternative Medicine and will provide additional
3 capacity, flexibility and autonomy to ODS in
4 carrying out its public mandate.

5 Again UNPA thanks ODS and its leadership
6 for this opportunity to share its views and look
7 forward to continuing to work with ODS and other
8 stakeholders here today on these issues and others.

9 (Applause.)

10 DR. THOMAS: Okay. Let me just make one
11 last call here. is Amy Salerno here or Robert
12 Gregory?

13 Okay. Then that ends our set of prepared
14 presentations and now we're going to have in the
15 remaining time an open session whereby you have
16 heard for several hours now comments, advice,
17 criticisms about what the office is doing well, how
18 it might be doing some things better, reorganizing
19 some priorities, taking advantage of some emerging
20 opportunities, et cetera. As you've listened to all
21 of this I hope it has caused you to maybe have some
22 questions and comments of your own and, if you do,
23 we'd like to hear them.

24 And the way we're going to do this is we
25 have two people who are actually, I think, now in
26 hiding but they have--

1 (Laughter.)

2 Okay. They will have microphones and all
3 you need to do is to raise your hand and I'll call
4 on you and then they'll put a microphone in front of
5 you. And the reason for this is because we are
6 again recording this whole meeting. We intend to go
7 through every word and every comment that you have
8 so we want to make sure that we are getting it.

9 Please try and keep your comments/questions
10 sort of with the theme of helping us do our jobs
11 better here and not necessarily to sort of criticize
12 or take issue with one of the speakers that you
13 might have heard unless it's with the intent to sort
14 of go from there and present a somewhat different
15 point of view.

16 Actually, it turns out that several people
17 had asked about the possibility of being the first
18 questionnaires in the session so I'll ask if they
19 still want to be so.

20 Etha (ph) Gaye? Is she here? You
21 withdraw.

22 (Laughter.)

23 Okay. We do have Ann Fisher and Anna
24 Walker with the microphones.

25 What about Jag Li?

26 DR. : We wore him out.

1 DR. THOMAS: Apparently so. He was
2 actually from the U.S. Nuclear Regulatory
3 Commission. I hope there wasn't any kind of problem
4 or emergency that needed to be attended to that
5 caused him to leave early. If so, I guess we'll
6 know soon enough.

7 Please raise your hand. Any? Okay. And
8 again even if you've had an opportunity to speak
9 already this is still open session and you'll have
10 another.

11 I think there's a gentleman in the center.

12 Also, if you could please tell us who you
13 are and your affiliation.

14 DR. GUY: Hi. My name is Rolando Guy (ph)
15 and I work for the State of New Jersey, the
16 Department of the Treasury, and I had a question
17 about what I had heard here about methods that
18 people were suggesting about having analytical
19 methods to evaluate the content of the dietary
20 supplements. And one of the things that I had was
21 we analyze all these dietary supplements using
22 analytical methods, is there anybody who does any
23 biological activity of these?

24 DR. THOMAS: Do we have a response to that?

25 Dr. Staten (ph), do you want to respond to that?

26 You need to get a microphone.

1 DR. : (Inaudible).

2 DR. THOMAS: Dr. Staten?

3 DR. : So now that you've
4 identified me, do you have a question or was that
5 your question?

6 DR. GUY: That was my question. My
7 question was is there any way to do any sort of
8 biological activity of these supplements to indicate
9 that one preparation is the equivalent of a second
10 preparation?

11 DR. : Yes, I would say probably
12 by just sitting in on this meeting today you've
13 missed--there's a whole other world of discussion
14 about identification of biomarkers and cells and
15 tissues in animals and humans to evaluate
16 bioactivity of different compounds or different
17 preparations so I think that work is certainly being
18 done, right? I'm not--by many different--many
19 different investigators in many different labs are
20 working on those issues.

21 DR. THOMAS: And also some of the work at
22 the Botanical Research Center as well on that.

23 We need to--I know this is a little
24 awkward.

25 DR. : Thank you. Dr.
26 Farnsworth's group over in Chicago is doing that

1 right now in regards to their black cohosh extract
2 that is now commercially available. That's the tool
3 they use to pass the product.

4 The one question I have or concern I have
5 is I really think these biological activity assays
6 are wonderful but we also need to make sure somehow
7 we validate them so they are reproducible from lab
8 to lab and not just unique to one particular lab
9 setting.

10 DR. : Since I have the microphone
11 in my hand can I raise a question or a comment?

12 DR. THOMAS: Yes.

13 DR. : I believe it was John had
14 mentioned that he believed ODS needed a stronger
15 role--advisory role and I fully am in support of
16 that as well or believe that but I also think that
17 when they do give advice it would be nice if it was
18 publicly displayed so there is some accountability
19 in my opinion because they could give advice and
20 then people ignore it and nobody knows that they
21 even gave the advice.

22 DR. THOMAS: Pay no attention to this red
23 light.

24 Yes, Dr. Hathcock?

25 DR. HATHCOCK: This is not a follow up on
26 my presentation. I'm John Hathcock from Council for

1 Responsible Nutrition. What I'd like to do is ask
2 two questions and they might be directed towards any
3 one of a number of speakers so, Paul, since you were
4 first up and since you're the director, I'll let you
5 field these. You can either do it yourself or have
6 somebody else do it.

7 I keep hearing repeatedly not only here at
8 an ODS meeting but in other professional
9 circumstances as well the term "evidence-based
10 review". It's widely used by the ODS staff,
11 including today and by other speakers here, and I'd
12 like to know exactly what it is, what that term
13 refers to and how does that differ from other
14 scientific reviews. Let's go there on that one and
15 then I will have another question later.

16 DR. : I could turn to Anne Thern
17 (ph), who runs the program, but let me make a very
18 strong suggestion to you. There is a--the
19 terminology "evidence-based review" does carry some
20 specific kinds of features to it and the best
21 description that I know of is on the Agency for
22 Health Care Research and Qualities website where
23 their section on evidence-based reviews provides
24 that, in sum, it's systematic review, it's not a
25 single person going through and selecting papers
26 except using a set of very standard up front

1 identified criteria so it's a systematic review and
2 I strongly recommend that those of you who are
3 interested look at that website for a more detailed
4 description of it rather than spend the time here.

5 DR. HATHCOCK: I have another question if I
6 may and it's not related to that one. I notice in
7 your list of activities that were handed out here
8 today that ODS has supported comprehensive
9 workshops, including one just recently this month
10 called Nutrient Risk Assessment. It's listed as an
11 ODS activity and when you go to the World Health
12 Organization website it lists that same conference
13 as a Food and Agriculture Organization/WHO activity.
14 And I'd like to know exactly what role ODS plays in
15 that project and how that's managed.

16 DR. : You just wanted to see that
17 I got exercise. We sponsored through an interagency
18 agreement with the National Institute for
19 Environmental Health Sciences the initial working of
20 an expert panel that met in Geneva earlier in the
21 month. We did this. The NIEHS has an interagency
22 agreement of its own with the World Health
23 Organization to conduct expert panel reviews in
24 areas that are broadly related to toxicology. We
25 viewed this one as being related broadly to the
26 issue of nutritional toxicology and so we in

1 accounting for it in our system we identified it as
2 a conference that we supported but it was entirely a
3 function of the World Health Organization and their
4 usual planning process.

5 DR. THOMAS: (Inaudible).

6 DR. : Hi. I am (inaudible). I
7 am known to change my mind so pardon me.

8 (Laughter.)

9 DR. : There are questions about
10 biological activity, chemical markers, the
11 biomarkers, all these issues are part of the
12 supplement issues that we are all constantly
13 grappling with. Now most of the supplements are
14 herbal products and plant related products. Now
15 these plant related products when they are brought
16 about they are grown in various different areas.
17 Most of them come from other parts of the world and,
18 therefore, it creates a problem for quantification
19 and identification and one doesn't even know what
20 active ingredients are in those products to really
21 chemically mark them.

22 Is there somehow the Office of Dietary
23 Supplements can come up with some kind of a database
24 to clarify that aspect as data is being generated
25 and as knowledge is being generated so we can
26 authenticate some of these herbal products.

1 DR. : Thank you very much for the
2 comment and I'm glad that it will enter the record
3 as a suggestion to us.

4 DR. THOMAS: Dr. Marriott?

5 DR. MARRIOTT: There was a lot--many
6 suggestions about communication today and I wanted
7 to underscore one that was made by Alison Rein. She
8 suggested partnering with major organizations. I
9 know there is some sensitivity to this but there's
10 also precedent. She mentioned working with AARP and
11 I would like to recall how NICHD partnered with the
12 Dairy Council and the Milk Mustache Campaign that
13 has been so successful in our country. So I would
14 just like to underscore Alison's suggestion that
15 this communication plan and effort doesn't really
16 need to be done alone but there are lots of
17 opportunities, I think, for ODS to leverage and
18 partner with other organizations that might take the
19 bulk of that financial responsibility.

20 DR. : Thank you.

21 DR. : I was going to address
22 Etha's (ph) question about ID, plant ID. There are
23 a couple of projects currently that ODS is funding
24 to do this but it requires an awful lot of time and
25 plants. I believe they're funding a black cohosh
26 one currently. That's--they're going to survey, you

1 know, from all over the world and these types of
2 methodologies are long-term and a lot more intense
3 so their big focus right now is on the marker
4 compounds since that's what people are making their
5 label claims on at least from my dealings--I don't
6 mean to speak on their behalf--which is a lot
7 easier project to tackle but ID--plant ID is truly
8 something that is beginning to get funded. It's
9 just still difficult. How do you validate those
10 methods when the plants vary so much? The
11 standardized extracts have been what was used a lot
12 in this industry but not traditionally as you know.
13 So those are whole plants which vary from season to
14 season, region to region. So they are trying to
15 come up and fund some fingerprinting techniques but
16 again validation of that is going to be the
17 difficult thing to tackle.

18 Hopefully, I didn't speak out of term,
19 Rick.

20 DR. BENINGER: John Beninger again from
21 Virgo Publishing. I'm just curious. In the Federal
22 Register notice about the meeting it talks about
23 identifying new opportunities and emerging needs and
24 possible additional directions that ODS should
25 consider those types of things, all of which seem to
26 imply new programs or new initiatives or expand it.

1 All of which seems to imply more resources or more
2 money. And so I'm just wondering if--you know, we
3 could probably come up with dozens, if not hundreds
4 of different ideas and initiatives and really good
5 things to do but there's only so much money and time
6 out there so is--I mean, is there a big pile of
7 money that's unspent so far or are we talking about,
8 you know, in hopes of continually growing budget to
9 implement some of these things or a reallocation of
10 budget as other programs, you know, that are
11 currently operating don't need the funding or, you
12 know, how are we going to do these things.

13 DR. : I love these multi-part
14 questions. They get me to say--let's see--no, no,
15 maybe. So, no, there isn't an extra pot of money.

16 And, truthfully, in terms of the budget for the
17 office this isn't something that we control. We
18 have to operate under a number of assumptions that
19 include some growth to--if the NIH world is as I'm
20 hearing it going these days there could actually--

21 (End Tape, Side A.)

22 DR. : --budget next year so we
23 have to plan for that.

24 What it would mean is that we'd have to
25 prioritize the ideas that we get from this meeting
26 and from others and then make some tough decisions

1 most likely about reallocating resources so that's
2 the no, no, maybe.

3 DR. THOMAS: Is there anyone else? Going
4 once, twice. Are you sure? Okay. Well, one last
5 thing I'll say is that as you're going home, as
6 you're in the Metro, getting caught on the beltway
7 over the next days or weeks, if anything occurs to
8 you in relation to this public meeting and its goals
9 or you would like to give us some information,
10 advice or comments or perhaps even ask some
11 questions, you have an opportunity to do that
12 through June 30th. You just need to go to the ODS
13 website or information in your book to contact us
14 via e-mail regarding the strategic plan.

15 Wait. A hand is going up here and let's--

16 DR. : (Inaudible).

17 DR. : Wait a second. Wait a
18 second.

19 DR. : (Inaudible). Hi. My
20 question was (inaudible) all these presentations
21 that you had today, are they going to be available
22 on your website? Are you going to make them
23 available so that in case somebody wants to refer to
24 any particular slides or presentations that you--
25 that they could access those?

26 DR. : Yes. The answer to that

1 one is yes. These are the next steps and it
2 includes what Paul Thomas just said that comments
3 will be accepted between now and the end of June, a
4 summary of the meeting and the comments will be
5 available on our--and posted on our website
6 beginning in July.

7 DR. : Including the presentations
8 made by all the--

9 DR. : Yes. Yes, summaries of the
10 meeting and the presentations.

11 DR. : Thank you.

12 DR. : That is a splendid segue to
13 some closing remarks that I'd like to make and they
14 are given here. There are next steps. This meeting
15 was not in isolation. For those of you who have
16 been with us for the long haul, these things have a
17 life and this will continue. We learned a lot from
18 the public meeting that we held prior to release of
19 the strategic plan. Among the things that we
20 learned from that meeting were we need to keep in
21 contact with the stakeholder communities. This is
22 another example of how we do that.

23 By the way, I can't help but make a small
24 remark in this respect because as part of our
25 listening we also heard that we needed to do a
26 better job of dealing with our colleagues and

1 collaborators in the other federal agencies. To
2 that end the ubiquitous Ken Fisher has put together
3 a trans-agency working group on dietary supplements,
4 which includes interested people from a host of NIH
5 institutes. In fact, I think almost all of the NIH
6 institutes. Several other HHS agencies, the
7 Department of Agriculture, the Department of
8 Defense, the National Institute of Standards and
9 Technology and others, all of whom share with us
10 interests in issues related to dietary supplement
11 research. And it's, in part, our way of keeping the
12 advice trail going and keeping it going in both
13 directions or in all of the necessary directions.

14 So this slide shows you the next steps and
15 this is just a reminder of where the website is.
16 You can visit it at any time. We obviously welcome
17 your comments. Particularly comments about the ODS
18 strategic plan should be e-mailed to the address at
19 the very bottom of the screen.

20 In closing, I wanted to make a couple of
21 remarks. One is I really thank all of you for
22 coming here and spending time with us and sharing
23 your thoughtful comments with us. We knew they
24 would be and we take them all very seriously.

25 You've given us and the ODS--all of the ODS
26 staff much to think about and to consider and so in

1 that spirit, to all of the ODS staff who are here,
2 all weekend leave is cancelled so that we can digest
3 the information and begin work on these on Monday.

4 Seriously, we have--I have the great
5 fortune to work with an awfully dedicated, highly
6 competent and dedicated--and committed staff, and
7 they can--I think the weekend is a good thing to
8 have, don't you? But probably will be starting on
9 Monday to digest this.

10 I also wanted to thank our federal partners
11 who--some of whom are here at this meeting and we
12 appreciate their participation. There were some
13 folks from some of the institutes at NIH, from the
14 FDA, from U.S. Department of Agriculture and others,
15 and I think it's a measure of their commitment to
16 the shared interests in dietary supplements that
17 they listened along with us to this.

18 The last thing I wanted to do was just
19 thank Ken Fisher because Ken is just an
20 extraordinary man. We have profited immensely from
21 having him involved with us in the Office of Dietary
22 Supplements and this public meeting was something
23 that he has spent long hours putting together and I
24 just wanted to thank him on behalf of everybody for
25 his efforts here.

26 (Applause.)

1 So to all of you, safe trip home. We'll
2 look forward to keeping in touch with you and see
3 you the next time.

4 (Whereupon, prerecorded tape transcription
5 was concluded.)

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